



Organizational Capabilities

National and Statewide Reach: KUAC-TV has a long history of producing award-winning documentaries about Alaska and its people. Its respected programs are noted for high production quality, salient content and cultural and scientific accuracy. Recent productions distributed and seen throughout the United States have included *The 49th Star*, a comprehensive chronicle of Alaska's Constitutional Convention and *Anywhere, Alaska*, an eclectic adventure series for independent travelers. Both the historical documentary and the travel series have aired several times in Alaska and more than 130 public TV stations throughout the Lower 48 have aired *The 49th Star* at least once. *The 49th Star* reached more than half the public TV viewing audience in the country, which means in an average week, it's had potential to be seen by more than 35-million people in almost 25-million American households. In addition to original broadcasts on more than 100 public TV stations, *Anywhere, Alaska* was chosen as a featured program on CREATE, American Public Television's widely distributed, 24/7 digital channel. During June 2007, it played four times each day to 181 public stations covering 67% of the TV markets in the country, including 15 of the nation's 25 largest markets. Viewership potential for *Anywhere, Alaska* has reached far beyond the 100-million mark.

Education and Outreach: KUAC-TV has a long tradition of collaborating with educators. Notable examples are: the groundbreaking, interactive cultural series *Native Ways of Knowing*; KUAC's series on health issues for Alaskans, *Vital Signs*; partnership with the Alaska Humanities Forum developing companion curricula for *The 49th Star*; the internationally recognized, series *Make Prayers to the Raven*; *The Changing Arctic: Science in the Far North*; and *Arctic Haze*. In all cases, KUAC's reputation with scholars enhances its ability to attract top-notch consultants and advisors.

Widespread Recognition: In just the past two years KUAC-TV has earned numerous national and regional awards. The promotional spot for *The 49th Star* won an Emmy Award in 2006 and the documentary earned an Emmy in 2007. Both pieces were also selected for national Telly Award honors along with Telly Awards for *Vital Signs* and *Anywhere, Alaska*. A panel of peers from across the country chose *The 49th Star* as the top public television historical documentary in 2006, and *Anywhere, Alaska* as the top in informational programming. *The 49th Star* also earned recognition at the Society for Professional Journalists 2007 Excellence in Journalism regional competition, as well as the 2007 Alaska Press Club Award for Journalism Excellence.

Television Professionals: KUAC's experienced, innovative staff supports its ambitious mission. From up-and-coming creatives to seasoned professionals, KUAC gathers an exceptionally skilled group of television and radio talent. Location on the University of Alaska Fairbanks campus augments regular staff with a wide range of researchers, scholars and educators—all a few buildings away.

Mission Driven: KUAC's diverse production and programming activities focus on its core values: Community, Education, Integrity, Independence and Sustainability.